



2012

HIGH SCHOOL BUSINESS PLAN COMPETITION

SPONSORED BY THE LALLY SCHOOL OF MANAGEMENT & TECHNOLOGY AT RENSSELAER POLYTECHNIC INSTITUTE

OFFICIAL RULES

1. Participant Teams may include two, three, or four individuals.
2. Each team may only enter one submission.
3. Schools may enter more than one team into the competition.
4. Team presentations will last less than ten minutes. The time limit will be strictly enforced.
5. All participants must speak during the presentation.
6. Participants are encouraged to accompany their presentations with digital presentation slides.
7. All presentation slides must be submitted on a USB drive to the chairing judge at least 5 minutes before the presentation session. The USB drives will be returned to the students before the end of the session. Students will not have internet access during the presentations.
8. All presentation slides must be saved as a 1997-2004 PowerPoint Presentation (.ppt file extension).
9. Participants are responsible for advancing their presentation slides using the computer and projector provided by RPI. Students will not be allowed to use remote-control tools (i.e. 'clickers') to advance slides.
10. Following the presentation, judge(s) may ask questions. The total time allotted to Q&A following each presentation will not exceed 5 minutes.
11. All participants are expected to demonstrate respect and professionalism throughout the competition.
12. The business concepts presented must be the participants' own original work. Ideas that were developed with input from class instructors or club coaches are allowed. However, participants must acknowledge this assistance on the first slide of their presentation.
13. All participants must be current high school students on the day of the competition.
14. All ideas and business concepts presented in the competition must be legal in the state of NY.
15. The act of presenting an idea in the competition does not confer any intellectual property rights to RPI or any other sponsor of the business plan competition.
16. Judges' decisions are final.