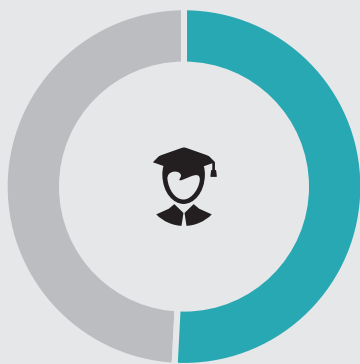


The Lally School of Management

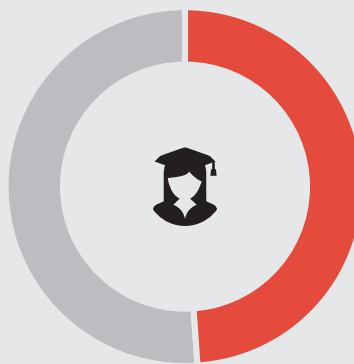
M.S. IN BUSINESS ANALYTICS

Businesses that know how to analyze and apply data (big or small) outperform competitors by up to 20 percent. Why, then, do so few companies draw powerful insights from data? The answer is simple – a lack of in-house talent. Lally’s Master’s of Science in Business Analytics will prepare you to meet the biggest demand of 21st century business. Our curriculum follows foundational business concepts with data management and statistical modeling, which you will customize with electives that include natural language processing, machine learning, marketing, and supply-chain management.

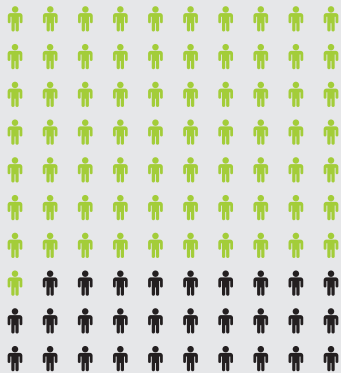
CLASS OF 2017



51% MALE



49% FEMALE



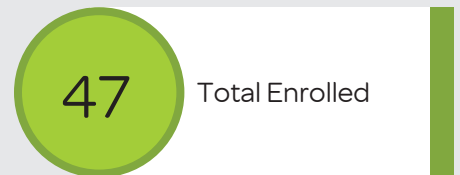
71% INTERNATIONAL



56% TECHNICAL BACKGROUND



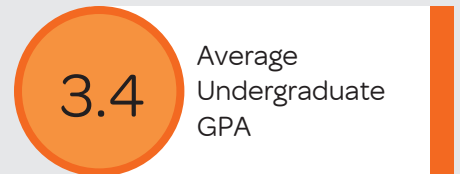
2018 Master of Business Analytics Rankings



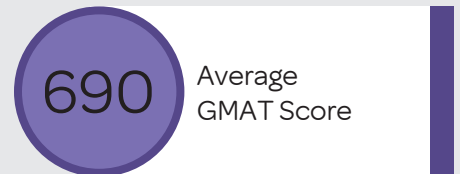
Total Enrolled



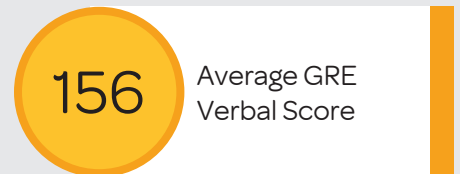
Average Age



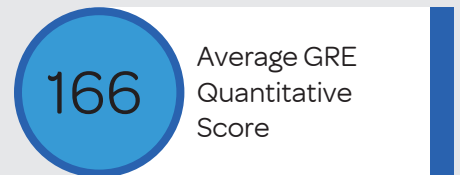
Average Undergraduate GPA



Average GMAT Score



Average GRE Verbal Score



Average GRE Quantitative Score



Rensselaer