Businesses that know how to analyze and apply data (big or small) outperform competitors by up to 20 percent. Why, then, do so few companies draw powerful insights from data? The answer is simple – a lack of in-house talent. Lally's Master’s of Science in Business Analytics will prepare you to meet the biggest demand of 21st century business. Our curriculum follows foundational business concepts with data management and statistical modeling, which you will customize with electives that include natural language processing, machine learning, marketing, and supply-chain management.

51% MALE
49% FEMALE
71% INTERNATIONAL
56% TECHNICAL BACKGROUND

CLASS OF 2017
#3 2018 Master of Business Analytics Rankings
47 Total Enrolled
25 Average Age
3.4 Average Undergraduate GPA
690 Average GMAT Score
156 Average GRE Verbal Score
166 Average GRE Quantitative Score