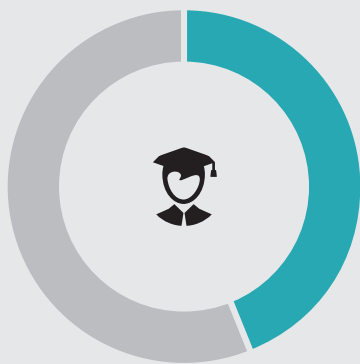
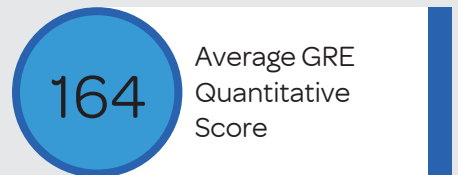
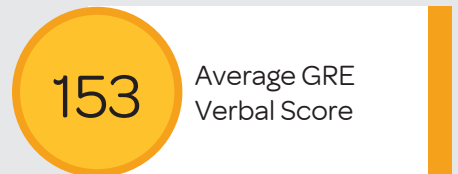
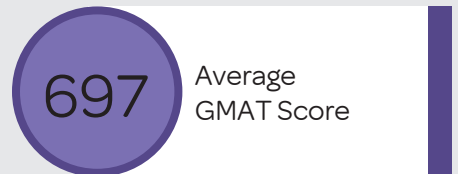
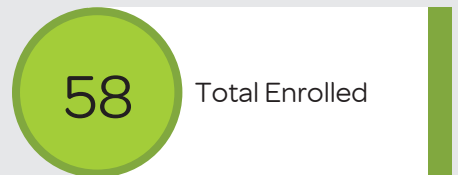
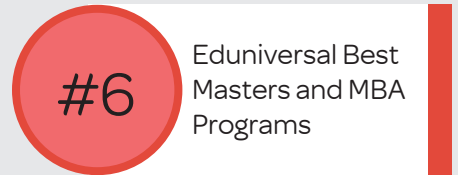


The Lally School of Management

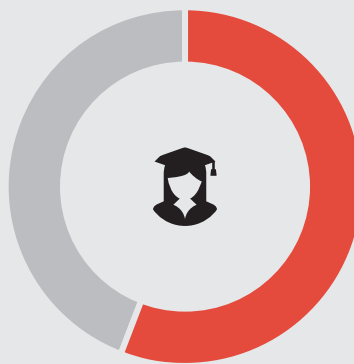
M.S. IN BUSINESS ANALYTICS

Businesses that know how to analyze and apply data (big or small) outperform competitors by up to 20 percent. Why, then, do so few companies draw powerful insights from data? The answer is simple – a lack of in-house talent. Lally's Master's of Science in Business Analytics will prepare you to meet the biggest demands of 21st century business. Our curriculum follows foundational business concepts with data management and statistical modeling, electives that include natural language processing, machine learning, and marketing, and a capstone project that challenges you to tackle an important issue posed by one of our partner companies.

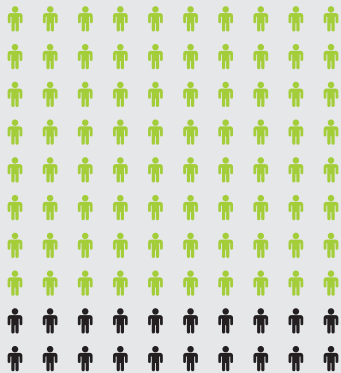
CLASS OF 2018



44% MALE



56% FEMALE



80% INTERNATIONAL



42% TECHNICAL BACKGROUND



Rensselaer