Businesses that know how to analyze and apply data (big or small) outperform competitors by up to 20 percent. Why, then, do so few companies draw powerful insights from data? The answer is simple – a lack of in-house talent. Lally’s Master’s of Science in Business Analytics will prepare you to meet the biggest demands of 21st century business. Our curriculum follows foundational business concepts with data management and statistical modeling, electives that include natural language processing, machine learning, and marketing, and a capstone project that challenges you to tackle an important issue posed by one of our partner companies.

CLASS OF 2018

44% MALE
56% FEMALE
80% INTERNATIONAL
42% TECHNICAL BACKGROUND

#6 Eduniversal Best Masters and MBA Programs
58 Total Enrolled
24 Average Age
3.5 Average Undergraduate GPA
697 Average GMAT Score
153 Average GRE Verbal Score
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