

Highlights of M.S. in Business Analytics Alumni and Alumnae



Menglu Chang '16 Senior Operations Analyst, American Airlines

During the program, I learned SAS and SQL which are the two main tools I use for work today. The numerous opportunities given by this program of presenting your solution/product to real life business leaders prepared me for efficiently and effectively expressing my research to my directors.



Eric Igberaese '15 Data Scientist, Marketing, Salesforce.com

The business analytics program taught me how to use data to tell an effective story that technical and nontechnical stakeholders can both understand. I have used this skill to communicate with stakeholders in my organization, ranging from sales to product to engineering. It is an essential skill that has given me the ability to bridge the gap and become a trusted source in analytics at Salesforce.



Srinivasan Iyer '16 Web Analyst, Cimpress

The main thing I learned from the program is to understand and approach a data science problem from a business perspective. It forces you to pursue decisions that will have the maximum impact on the business and provide you with a clear path to pursue it without losing sight of what you want to achieve.



Devon Medlin '16 Business Intelligence Analyst, Cliqz GmbH (Germany)

The Capstone project was an invaluable opportunity that allowed me to gain experience on a real-world data science project, which gave me an upper hand during the interviewing process.



Paul Stanford '15 Data Scientist, L.L. Bean

The emphasis that the M.S. in Business Analytics program at Rensselaer places on the balance between technical abilities and communication of actionable, value-added insights has allowed me to set myself apart from my peers professionally.



Anqi Wu'14
Ph.D. Student in Operations Management, University of Illinois at Urbana-Champaign
Joining Lally's M.S. in Business Analytics program has been one of my most successful decisions in my life. The experience with this program triggered my interest in academic research, and gave me a solid analytical background for a successful academic career in the future. I particularly thank the dedicated professors - they are knowledgeable in their subject areas and eager to help in any way they can with the students' best interests always in mind.